

Mckay L&C Solutions

Best FAQ BOT Response Competition

Terms and Conditions

Version dated: 21 April 2026

1. Promoter

1. The competition is organised and promoted by McAI Consultancy Ltd ("the Promoter"). By entering the Competition, entrants agree to be bound by these Terms and Conditions in their entirety.

2. The Competition

The competition (the "Competition") invites entrants to submit the most amusing response generated using the Camden Cat man FAQ bot ("the FAQ Bot").

The best response, as determined by the Judge in accordance with these Terms and Conditions, will win a prize of two (2) hours of free consultancy services from McAI Consultancy (the "Prize"), subject to the Promoter's standard terms and conditions of engagement available on the following link

<https://www.mckaylegalsolutions.co.uk/terms-of-supply/>

3. Eligibility

The Competition is open to residents of the United Kingdom aged 18 or over at the time of entry.

The following persons are not eligible to enter:

- employees, contractors, agents, or directors of McAI Consultancy;
- immediate family members (including spouses, civil partners, parents, children, and siblings) of any such persons; and
- any other person professionally connected with the organisation or administration of the Competition.

Only one (1) entry per person is permitted. Where more than one entry is submitted by the same person, only the first entry received will be considered.

Entries must be submitted personally by the entrant. Entries made by third parties, syndicates, or automated means will be disqualified.

4. How to Enter

To enter the Competition, entrants must email their submission to

howard.mckay@mckaylegalsolutions.co.uk,

Entries must be submitted in accordance with the entry method specified by the Promoter in any promotional materials relating to the Competition ("Entry Method").

Entries must be submitted in English.

No purchase is necessary to enter the Competition.

The Promoter accepts no responsibility for entries that are lost, delayed, corrupted, or not received for any reason, including as a result of any technical failure.

By submitting an entry, the entrant warrants that:

- the response was generated by the FAQ Bot, and the prompt used to generate the response ("Prompt") was their own original work and does not infringe the intellectual property rights or any other rights of any third party;
- the Prompt does not contain content that is unlawful, defamatory, offensive, discriminatory (on any grounds including age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, or sexual orientation), threatening, harassing, or otherwise objectionable; and
- the entrant has the right and authority to submit the entry and grant the Promoter the rights described in these Terms and Conditions.

5. Competition Period

The Competition will open and close on the dates specified by the Promoter in promotional materials relating to the Competition (the "Competition Period"). Entries received outside the Competition Period will not be considered.

The Promoter reserves the right to extend, suspend, or terminate the Competition Period at any time for reasons beyond its reasonable control or for any other legitimate reason, provided that it will endeavour to give reasonable notice where practicable.

6. Judging

All eligible entries received during the Competition Period will be judged by Howard McKay (the "Judge").

The Judge will select the winning entry based on her assessment of the overall entertainment value and humour of the Prompt and response submitted. The criteria applied shall be at the sole and absolute discretion of the Judge.

The Judge's decision is final and binding in all respects. No correspondence or discussion will be entered into regarding the judging process or the outcome of the Competition.

The judging will take place following the close of the Competition Period. The Promoter will endeavour to announce the winner within a reasonable time of the Competition Period closing.

7. The Prize

The Prize consists of two (2) hours of free consultancy services provided by McAI Consultancy.

The Prize is non-transferable and may not be exchanged, sold, or substituted for cash or any other alternative prize, except where the Promoter, in its absolute discretion, offers an alternative prize of equivalent or greater value.

The Prize must be redeemed within six (6) months of the date of notification of the winner (the "Redemption Period"). Failure to redeem the Prize within the Redemption Period will result in the Prize being forfeited and no substitute will be offered.

The Prize does not include any associated costs, expenses, or charges beyond those expressly stated.

8. Winner Notification

The winner will be notified using the contact details provided at the time of entry within a reasonable period following the close of judging. The Promoter will make reasonable attempts to contact the winner.

If the winner cannot be contacted, does not respond within fourteen (14) days of first notification, or is unable or unwilling to accept the Prize for any reason, the Promoter reserves the right to offer the Prize to an alternative entrant selected in accordance with the judging criteria at clause 6 above, or to withdraw the Prize entirely.

The winner may be required to provide proof of identity and age before the Prize is awarded.

9. Intellectual Property and Use of Entries

The entrant retains ownership of the intellectual property rights in their entry.

By entering the Competition, the entrant grants the Promoter a non-exclusive, royalty-free, worldwide licence to use, reproduce, publish, and share the submitted entry for the purposes of promoting the Competition and the Promoter's business activities (including on social media and other marketing channels), with appropriate attribution to the entrant (first name and surname initial only, unless otherwise agreed).

The entrant waives any moral rights they may have in their entry to the extent necessary to allow the Promoter to exercise the rights granted above.

10. Data Protection and Privacy

The Promoter will collect and process personal data provided by entrants in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Personal data will be used for the purpose of administering the Competition and, if the entrant consents, for direct marketing purposes. Entrants' personal data will not be shared with third parties other than as strictly necessary for the administration of the Competition.

Entrants have the right to access, rectify, erase, or restrict the processing of their personal data, and to object to processing, in each case in accordance with applicable data protection law. To exercise these rights, entrants should contact the Promoter using the contact details set out below.

For full details of how the Promoter processes personal data, please refer to the Promoter's Privacy Policy.

11. Liability

Nothing in these Terms and Conditions shall exclude or limit the Promoter's liability for death or personal injury caused by its negligence, fraud or fraudulent misrepresentation, or any other liability that cannot be excluded or limited by law.

Subject to clause 11, the Promoter shall not be liable for:

- any loss or damage arising from the entrant's reliance on any information provided in connection with the Competition;
- any technical failures, errors, or omissions in connection with the Competition or entry process;
- any loss, theft, or delay in connection with an entry or the Prize; or
- any indirect, consequential, or economic loss of any kind arising in connection with the Competition.

The Promoter reserves the right to disqualify any entrant who it reasonably believes has breached these Terms and Conditions, or engaged in any fraudulent, dishonest, or unlawful conduct in connection with the Competition.

12. General

The Promoter reserves the right to amend, suspend, or terminate the Competition or these Terms and Conditions at any time where circumstances beyond its reasonable control make this necessary, or where required to do so by law. Notice of any such changes will be communicated to entrants as soon as reasonably practicable.

The Competition is not sponsored, endorsed, administered by, or associated with any social media platform through which it may be promoted.

These Terms and Conditions, together with any documents referred to herein, constitute the entire agreement between the entrant and the Promoter in relation to the Competition.

If any provision of these Terms and Conditions is found to be invalid or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full force and effect.

These Terms and Conditions are governed by the laws of England and Wales, and any disputes arising in connection with the Competition shall be subject to the exclusive jurisdiction of the courts of England and Wales.

Contact Details

For queries relating to the Competition, entrants may contact McAI Consultancy Ltd at:
howard.mckay@mckaylegalsolutions.co.uk
